

VINCENT PRETI

COMMUNICATOR • PROGRAM DESIGNER • CONTENT CREATOR

EMAIL vinpreti@gmail.com
BASED IN New York, NY / Remote

I create experiences and content that help people make meaning and turn it into lasting change. From spreading big ideas at TED to asking big questions at StoryCorps, I'm committed to making learning feel human again, and to work that moves people, not just informs them.

10

years designing experiences across learning, community and media

500+

workshops and talks delivered

9.6/10

average satisfaction rating from client partners

\$1.5M+

in business owned at TED, including renewals and expansions

EXPERIENCE

TED Conferences

Customer Success & Strategic Programs Manager (TED@Work)
Customer Success Manager (TED@Work)

NEW YORK, NY
MAR 2026 – PRESENT
NOV 2023 – MAR 2026

- Advise HR, talent and learning leaders at Fortune 500 companies on using TED's content and programs to support leadership development and culture change, guiding partners from launch through renewal and driving \$1.5M+ in renewals and expansions
- Serve as one of TED's go-to facilitators for executive teams, leadership summits and international audiences
- Envisioned and created TED Public Speaking Tools, a video-based learning program, and led the seven-person project team that built it; 90% of surveyed participants rated it extremely or very valuable, and it helped drive multi-year renewals in a tough budget year for L&D
- Co-developed a global automaker's culture program to close a succession-planning gap leaders flagged: embracing contrary opinions. Built its ambassador model, content curation, communications plan and outreach, engaging 100% of executives and 70% of employees
- Guide organizations through AI adoption, designing curriculum for AI academies with bespoke TED learning resources
- Applied instructional design to redesign the guides and toolkits for TED@Work's marquee Meetings-in-a-Box, now its official version

StoryCorps Learning & Engagement Manager

JUL 2022 – NOV 2023 • BROOKLYN, NY

- Served as one of StoryCorps' main spokespeople, sharing its mission nationwide through keynotes and workshops
- Built partnerships with hospitals, libraries, schools and companies as they launched and sustained their own oral history and community engagement programs, training staff in the soft skills of active listening and interviewing and the hard skills of recording and archiving
- Trained and sustained a national cohort of ambassadors and oversaw the archiving of 250+ interviews into the Library of Congress
- Created new courses for StoryCorps DIY, its online learning hub, and helped design the do-it-yourself version of One Small Step, which brings Americans across political divides into productive dialogue across difference

The Episcopal Church of New York Creative & Communications Director

OCT 2017 – JUL 2022 • BRONXVILLE, NY

- Directed marketing and communications for Christ Church Bronxville and its child center, leading staff, interns, volunteers and budget
- Led creative for fundraising campaigns, including one that raised about \$1M, called "the new gold standard" by Episcopal Church leaders
- Led a marketing campaign that brought preschool enrollment back above pre-pandemic levels

Mottley Kitchen Director of Programs & Community Engagement

NOV 2020 – JUN 2022 • THE BRONX, NY

- Launched a Bronx public programs series, from rooftop yoga and film screenings to culinary classes and salsa lessons, sourcing hyperlocal talent to keep it authentic and drawing nearly 1,000 attendees

Young at Arts Arts Educator & Coordinator

AUG 2017 – JUN 2019 • BRONXVILLE, NY

- Designed programs and wrote curriculum and grant proposals for a youth arts organization, teaching elementary through high school students, leading outreach to lower-income Westchester schools and creating Blocks to Bridges, immersive field trips for young actors

Denver Art Museum Adult Programs Intern & Museum Educator

JUN 2016 – MAY 2017 • DENVER, CO

- Helped program Untitled Final Fridays, after-hours public programs for adults, and led art-making programs with visitors of all ages

SKILLS

Learning experience design • Program design and evaluation • Public programs • Community engagement • Facilitation and public speaking • Stakeholder engagement • Content creation (video, talks, learning content) • Instructional design • Coaching • Spanish (B1)

EDUCATION

University of Colorado Boulder
B.A. Religious Studies • GPA 3.96/4.00
Summa cum laude and *first in class*